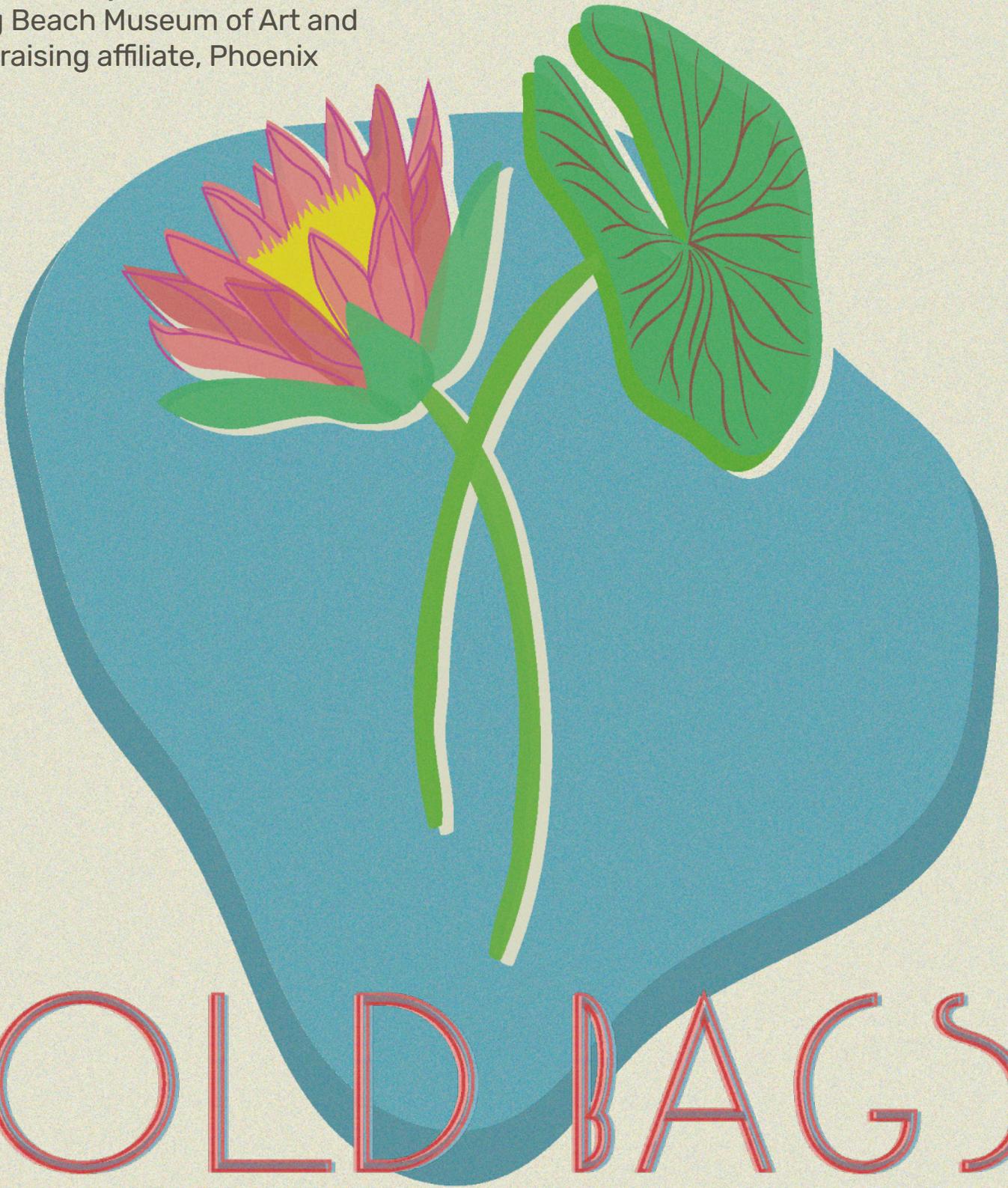


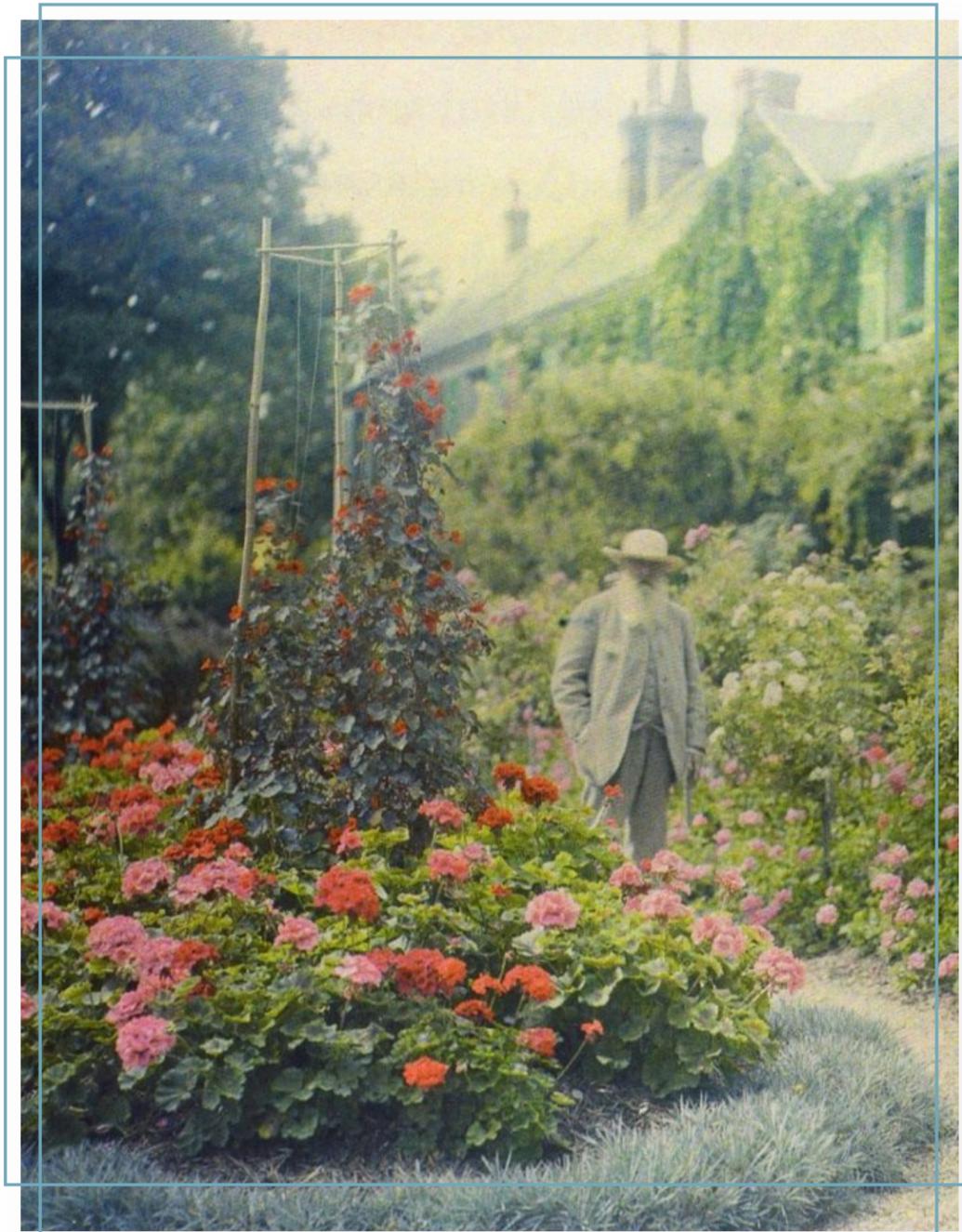
**Presented by**  
Long Beach Museum of Art and  
fundraising affiliate, Phoenix



OLD BAGS  
& BAUBLES

**Supporting Art Education and Art Conservation**

## "A DAY WITH MONET"



On **Sunday, May 15, 2022**, the Long Beach Museum of Art and its fundraising affiliate, Phoenix, will present the seventh biennial Old Bags & Baubles luncheon and silent auction. In years past, Old Bags & Baubles has directed funds raised towards the Museum's robust art education programs that provide unique opportunities to students throughout the greater Long Beach area. This year, our ask extends to include the conservation of the Museum's Permanent Collection, for the vitality of our educational efforts is underpinned by the preservation of objects that make up our shared cultural heritage.

As the guardian of a significant collection of artworks, the Long Beach Museum of Art is charged with a responsibility to the works of our time, in every decade, for generations to come. These objects, spanning an extensive range of media require varying processes to not only stabilize their physical conditions, but in turn preserve them for experiencing in the future.

New and vintage designer handbags and accessories will be up for silent auction bidding during this fun and festive event, themed *A Day with Monet*—an ode to early impressionist artists. It is a unique opportunity to add often one-of-a-kind pieces to your collection while championing memorable art experiences for all in your community.

Guests will enjoy a luncheon overlooking the ocean on the Museum's campus, catered by Claire's at the Museum. Whether or not you plan on taking home a new accessory, your participation in this event is a generous commitment to the future of our mission.

On behalf of the Long Beach Museum of Art and fundraising affiliate, Phoenix, we invite you to partner with us as a sponsor of Old Bags & Baubles 2022. Thank you for your consideration and support of the Long Beach Museum of Art.

Sincerely,

Ronald C. Nelson  
Executive Director



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## History of the Museum

The Long Beach Museum of Art was founded in 1950 as a municipal art center, and in 1957 it began acquiring a permanent collection. Over 70 years later, the Museum has grown into a nationally recognized art museum known for its outstanding permanent collection, innovative educational and community programs, and intriguing rotating exhibitions.

In 1972, the Museum was honored with full accreditation by the American Association of Museums, which it has since maintained, having received a 15-year re-accreditation in 2010. Since 1986, the Long Beach Museum of Art Foundation has managed the Museum, governed by a dynamic 19-member Board of Trustees representing a diverse body of leaders in the fields of business, education, and the arts.

In 1996, the Museum embarked on a \$7 million capital expansion project to add gallery space and art storage, and to renovate the historic 1912 Anderson House. The facilities expansion allows the Museum to present more frequent, expansive, and higher quality exhibitions, and better care for a permanent collection that is growing in size and importance. The Museum's education and outreach programming has radically expanded, serving an ever increasing number of children and adults.

Maurice Braun, *Home Waters*, Oil on canvas, Purchased with funds contributed by Charles and Jean Lane 2002.11



In 2014, Dr. Ronald and Mrs. Sylvia Hartman made a \$2 million commitment to the Long Beach Museum of Art making it the largest single charitable gift ever to the Museum. In recognition of their magnificent gift, the building that houses the galleries and exhibitions was inscribed with the designation, The Hartman Pavilion. The Hartman's generosity helps ensure the long-term health of the Museum.

## Art Education

Arts access and education have been at the heart of the Long Beach Museum of Art's mission since 1950. For over seventy years, the Museum has cultivated a space for students, educators, and art-enthusiasts to find solace and inspiration. Our institution, which manages and exhibits collections belonging to the City of Long Beach and the Long Beach Museum of Art Foundation, is a community anchor for the visual arts, and essential player in the city's education infrastructure.

The Museum facilitates a wide-range of educational programming for youth and adults, in public schools, and throughout the community. In 1999, the Museum and LBUSD formed a true partnership to provide fifth grade students access to visual arts education. The KidsVisions program provides in-classroom art lessons and Museum field trips to every fifth grade student in LBUSD—free of charge. Up until



LBUSD 5th grade students sit with Sandow Birk's *Imaginary Monuments* at LBMA, 2019.

March 2020, KidsVisions connected over 6,000 LBUSD fifth grade students with the cultural resources of the Long Beach Museum of Art.

Field trips immerse students in a rich learning environment designed to foster social and creative growth through discussions and art making. For many young students, KidsVisions is the only opportunity they have to discover the visual arts. The program provides the district's 55 elementary schools free round-trip bus transportation to and from the Museum and is fully aligned with the CA Visual Arts Standards and the National Core Arts Standards.

While the global pandemic continues to shift our means of interacting face-to-face with school groups on campus and in classrooms, our commitment to providing quality, inclusive educational opportunities have not diminished. Developing a virtual extension to our programming cannot replace the value derived from being inside a gallery, or inside a workshop. However, these opportunities allow students to engage empathetically with the world today—with how it affects them. As they navigate changing guidelines, classroom procedures, and online learning—the importance of art for social, emotional, and mental well-being is ever more pressing.

## Preserving the past for future generations

One of the most vital aspects of a museum is preserving and protecting its collections—first from deterioration, and second through restoration. As the guardian of over 4,000 works of art dating back to 300 B.C., LBMA has a responsibility to the material culture and cultural heritage wrapped up in these objects. Despite temperature, humidity and light-controlled environments, signs of age are inevitable. A painting composed of a base canvas, gesso, oil-based paint, and varnish will dry, and absorb and release moisture at different intervals. With time, this painting will expand and contract, resulting in a series of cracks along the surface. Works on paper will begin to discolor, exacerbated by the level of acidity present in the materials. A patina will coat copper exposed to water, oxygen and carbon dioxide—and so forth.

One may question the time and energy devoted to return an object to its original intent. An intricate marriage of art and science, a conservator's role is to research, assess, and provide historical context when they examine the decay an object has experienced in its lifetime. Contextualizing objects and drawing connections between the past, present, and future enables museums to combat disassociation—the result when cultural heritage loses historical context.

Approximately 20 percent of our collection is made up of work by women artists, who on average represent less than 15 percent of collections worldwide. In its entirety, the Museum's collection reflects our commitment to listening to, and learning from diverse voices. It is our mission to ensure the needs, interests, and cultures of our communities are represented through equitable programming and acquisitions.

The Long Beach Museum of Art Permanent Collection provides invaluable insight in to the matters of our time, seen through the eyes of artists who live(d) and work(ed) in the region. Their observations and interpretations with appropriate intervention, will live on as resources for reflection and inspiration for generations to come.

Dating back to 300 B.C., this vessel titled *Amphora*, is the oldest artwork in the Long Beach Museum of Art Permanent Collection. Gift of Stanley E. Slatkin.



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## Become a Sponsor

### Platinum Sponsor – \$10,000

- Company logo on event invitations
- Premier table
- Company logo on the event's printed and projected signage, and lbma.org
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- Recognition as an OB&B supporter at the event and throughout the year on lbma.org

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- Three dedicated social media acknowledgements
- Recognition as an OB&B supporter at the event and throughout the year on lbma.org

### Silver Sponsor – \$2,500

- Company logo on event invitations
- Two tickets
- Company logo on the event's printed and projected signage, and lbma.org

### Diamond Sponsor – \$1,000

- Company recognition on event program and lbma.org
- Two tickets

### Ruby Sponsor – \$500

- Company recognition on event program
- One ticket

### Pay Online

Scan the QR code or visit [lbma.org/fundraising-events/obb2022](https://lbma.org/fundraising-events/obb2022)



### Pay by Check

Long Beach Museum of Art  
Attn: Development Department  
2300 E. Ocean Blvd.  
Long Beach, CA 90803

### Questions or Concerns?

Contact Director of Institutional Advancement Iris Quiroz at [irisq@lbma.org](mailto:irisq@lbma.org) or +1 (562) 439 2119 x 336.

# Long Beach Museum of Art



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